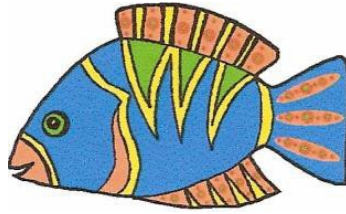


BIG-C

Barrier Islands Governmental Council

Belleair Beach
Belleair Shore
Clearwater
Indian Rocks Beach
Indian Shores
Madeira Beach



North Redington Beach
Redington Beach
Redington Shores
St. Pete Beach
Treasure Island

City of Madeira Beach BIG C Meeting
Wednesday, April 24, 2024, 9:00 a.m.
Madeira Beach City Hall, 300 Municipal Drive, Madeira Beach, FL 33708

1. The BIG C Meeting was called to order by Mayor David Will at 9:00 A.M. on April 24, 2024, followed by the Pledge of Allegiance.

2. Roll Call

BIG C Representatives:

Mayor David Will
Mayor Jim Rostek
Vice Mayor John Doctor
Mayor Bill Queen

Mayor Denise Houseberg
Mayor Diantha Schear
Vice Mayor Mark Grill
Mayor Dave Gattis

Also Present:

Dawn Peters
C.R. Hollands
Larry Schear
Janet Wilson
Mike Howard
Meghan Blancher
Tim Johnson
Gina Johnson
John Phanstichl

Christy Herig
Jessica Morrow
Christa Ray
Mike Ray
Berny Jacques
Audette Bruce
Megan Powers
Robin Gomez

3. Changes to the Agenda and Approval

- **Motion: Mayor Queen, 2nd: Mayor Gattis**
- **Approved unanimously**

4. Approval of Minutes

- **Motion: Mayor Queen, 2nd: Mayor Diantha Schear**
- **Approved unanimously**

5. Approval of the March 2024 Treasurer's Report

- **Motion for Big C Cities to contribute \$100: Mayor Rostek, 2nd: Mayor Gattis**
- **Approved unanimously**

6. Correspondence

- None

7. New Business

- **Consideration of Nominating Committee's Recommendations for BIG-C officers**
 - **Mayor Queen: Nominating Committee met and chose Mayor Dave Gattis as the next Vice President of the Big-C.**
 - **Mayor Gattis Accepts**
- **Administer Oath of Office to incoming BIG-C officers**
 - **President: Mayor David Will**
 - **Vice-President: Mayor Dave Gattis**
 - **Treasurer: Jim Rostek**
- **Presentation by Trash Caulin**
 - **Caulin is an influencer who used his platform to promote cleaning the environment. He has partnered with Visit St. Pete Clearwater for education collaborations like Unwind & Be Kind using social media for education. Caulin pushed for used beach toy boxes on the beach, Redington, Madeira, and St. Pete Beach all have installed them. Caulin also used his platform to advise on the simple things we can do like breaking down sandcastles, filling holes on the beach, and picking up trash. Caulin has seen an uptick in people willing to pay for products that are more eco-friendly. PBS is also helping the cause with shows for kids like Spy in the Ocean and Take care with Peanuts. Final thought was to help people understand the idea of prevention not just reaction.**

8. Old Business

- None

9. Discussion Items

- **Coastal Communication PSA with Ballyhoo**
 - **Discussion to have beach rules and reminders as well as Big C Meeting ads if council would like to move forward. Mayor Queen agrees with the idea of rules on the beach but not advertising the Big C, he would rather see ads via word of mouth. Mayor Queen mentioned getting topics like flood mitigation to get people interested. He would like to see 15-20 minutes each meeting to speak on flood mitigation. Mayor Schear agreed the sign would be good for clean up events. Mayor Rostek agreed with Mayor Queen on flood mitigation topics to be added to the agenda each month.**

10. Legislative Update:

- **Representative Berny Jacques- District 59**
 - **Item was discussed after the Administer Oath of Office.**
 - **Pinellas County has received \$10 million in government appropriations. \$680K went to Amplify Clearwater to build an Entrepreneurship Business Center focused on tourism field including certificates, training and more. Center will also help incubate business to help them grow faster. \$1 million will be going to St. Pete College for a Manufacturing Lab. SPC will help with certificates, placement, and training.**
- **Legislative Update Representative Linda Chaney- District 61**
 - **Item was discussed after Item 11. City Events**
 - **Rep Chaney's Campaign Manager JP Gutierrez spoke about the last session. A total of 12 bills were sponsored/co-sponsored. The one they are the most proud of is a bill banning balloon releases. The bill is on Gov. DeSantis desk who is set to sign this week. This will not only help the ocean but the balloons tend to land in farms and cattle eat the balloons. Mayor Will would like to thank Rep Chaney for voting no on the short term rental bill.**

11. City Events

- North Redington Beach- All Quiet
- Indian Rocks- All Quiet
- Indian Shores- May 1st Annual Hurricane Party, May 25th Great American Clean Up, May 27th Memorial Day Picnic
- St. Pete Beach- Partial beach renourishment 4th to 9th ave, Tradewinds Resort redevelopment approved, May 29th boat ramp town hall
- Belleair Beach- All Quiet
- Redington Beach- All Quiet
- Madeira Beach- Wednesday Market through May, April 25-27 King of the beach, May 4 Trash Pirates Beach Clean Up, May 4 Founders Day Captain's Party
- Treasure Island- Looking for a City Manager and narrowed it down to 12, May 6 Rock the Clock

12. Public Comments

- None

13. Adjournment

NEXT MEETING

Wednesday, May 29, 2024, 9:00 A.M.

Hosted by City of St. Pete Beach

Location: St. Pete Beach Community Center 7701 Boca Ciega Drive

Minutes Prepared by: Megan Powers

Assistant to the City Manager, City of Maderia Beach

Date Approved: 5-29-2024