

BIG C

Barrier Islands

Belleair Beach
 Belleair Shore
 Clearwater
 Indian Rocks Beach
 Indian Shores
 Madeira Beach



Governmental Council

North Redington Beach
 Redington Beach
 Redington Shores
 St. Pete Beach
 Treasure Island

MEETING MINUTES

Wednesday, December 5, 2018
 19305 Gulf Boulevard
 Town of Indian Shores, FL 33785
 9:00AM

Mayor Leslie Ford Notaro called the BIG C (Barrier Islands Governmental Council) meeting to order on December 5, 2018, at 9 AM at the Town of Indian Shores Community Center, followed by the Pledge of Allegiance and Roll Call.

1. Pledge of Allegiance

The Pledge of Allegiance was led by Mayor Notaro.

2. Roll Call from the Sign Sheet

Present:

Belleair Beach	Mayor Leslie Ford Notaro
Belleair Shore	Mayor Robert E. Schmidt, Jr.
Clearwater	Absent
Indian Rocks Beach	Mayor Joanne "Cookie" Kennedy
Indian Shores	Mayor Patrick C. Soranno
Madeira Beach	Mayor Maggi Black
North Redington Beach	Mayor Bill Queen
Redington Beach	Mayor Nick Simons
Redington Shores	Mayor MaryBeth Henderson
St. Pete Beach	Mayor Alan Johnson
Treasure Island	Mayor Lawrence Lunn

Guest Speaker:

Pinellas County Marketing & Comm.	Ashley Johnson, Sr. Communications Coord.
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Guests:

Belleair Beach	Todd Harper, Council Member
Belleair Shore	Barb Colucci, Clerk/Treasurer
City of Madeira Beach	Deby Weinstein, Vice Mayor

City of Madeira Beach
Town of Indian Shores
Town of Indian Shores
Town of Indian Shores
Town of Indian Shores
Town of Indian Shores
Town of Indian Shores
Town of Redington Shores
Treasure Island

Jonathan Evans, City Manager
Bill Smith Councilor
Bonnie Dhonau, Town Administrator
Diantha Schear, Vice Mayor
Freddie Lozano, Town Clerk
Mike Hackerson, Councilor
Ray DeCunto, Captain
Michael, Robinson, Dist. 3 Commissioner
Saleene Partridge, Commissioner

EXP US Services
EXP US Services
Forward Pinellas
Forward Pinellas
Office of Representative Jennifer Webb
Office of Representative Jennifer Webb
Pennonni Associates
Pinellas County
Pinellas County
Pinellas County Coastal Management
Pinellas Suncoast & Fire Rescue District
Pinellas Suncoast & Fire Rescue District
Sand Key Civic Association
Tampa Bay Beaches Chamber of Commerce
Tampa Bay Beaches Chamber of Commerce
Tourist Development Council
Treasure Island & Madeira Beach Chamber
of Commerce
Waterfront Realty
Waterfront Realty
Waterfront Realty
Waterfront Realty

David Ardman
Arne Lash, Project Manager
Brett Burks, Planner
Sandra, Knoebel, Planner
Grace Moseley
Margie Ramirez, District Secretary
Brian Diehl, Engineer
Brian Lowack, Government Affairs
John Bishop, Coastal Manager
Andy Squires
Mike Burton, Fire Chief
Larry Schear, Fire Commissioner
Owen Gregg, Secretary
Doug Izzo, Government Affairs
Robin Miller, CEO
Doreen Moore

Missy Hahn, President
Chris Kelly, Associate
Christian Smith, Assistant
Tim Johnson, Owner
Gina Johnson, Owner

Town of Redington Shores Resident
Town of Redington Shores Resident
Town of Indian Shores Resident
Town of Indian Shores Resident
Town of Indian Shores Resident

Ron Cain
Cindy Cain
Dan Bauer
Ellen Bauer
Suzanne Lynch

Mayor Notaro added that Clearwater Mayor George N. Cretekos was not able to attend and that he wished a Merry Christmas to all.

3. Approval of Agenda

Motion was made and duly seconded to approve the Agenda. Motion carried unanimously.

4. Approval of October 31, 2018 Minutes

Motion was made and duly seconded to approve the Minutes. Motion carried unanimously.

5. Approval of October 2018 Treasurer's Report

Mayor Johnson presented the report as amended to also include the November report. October started with \$1468.04 and ended with a remaining balance of \$1325.71 after a couple of disbursements. He added the account is transitioning from HomeBanc to First Citizens Bank.

The October Treasurer's Report was read by Mayor Johnson. It was moved to accept the Treasurer's Report by Mayor Queen and seconded by Mayor Soranno. Motion carried unanimously.

6. Correspondence

Mayor Notaro mentioned an email from Christina Buchanan of Birds in Helping Hands thanking the BIG-C for the opportunity to speak.

7. New Business

Mayor Notaro introduced guest speaker Ashley J. Johnson for her presentation on Beach Nourishment followed by Q & A with Coastal Management Coordinator John E. Bishop, Ph.D. on easements.

Ms. Johnson presented the Beach Nourishment Communications Plan with regard to the completion of nourishments pending on easements and noted the following points:

- Campaign timeframe
- Target audience
- Primary messaging
- Key tactics
- Social media strategy
- Media relations strategy
- Marketing at events
- Standard for Public Service
- Sub-crisis planning

Mayor Kennedy asked if a previously signed easement has to be resigned for the new set of easements.

Ms. Johnson replied no.

Mayor Queen asked if Ms. Johnson is directing much of the communication to those who didn't sign.

Ms. Johnson replied yes adding that there are 400 additional easements needed.

Mayor Soranno stated that beach nourishment is at the top of the list for each BIG-C town. He emphasized that it is key that the local towns and elected officials are the face of this project.

Ms. Johnson agreed and mentioned that one of the tactics will be a letter coming directly from each municipality instead of a blanket letter from Pinellas County.

Mayor Johnson asked what determines whether an easement is needed or not as most of his beaches are private.

Mr. Bishop replied that Pass-a-Grille and Upham were good and that the only place originally needing an easement was Silver Sands which failed to get an easement in 2013.

Mayor Notaro thought Belleair Beach was in the clear with regards to needing easements as she was surprised to see that eleven were needed.

Mr. Bishop answered that in the first round Belleair Beach was clear as the easements required were within the dune area where sand was placed previously. The Army Corps needs all easements to place sand in those areas in the event of erosion resulting from a storm. His hopes are to get the easements by next fall.

8. Old Business

None.

9. Miscellaneous

Mayor Johnson mentioned that a group named Save Our Rentals has hired an attorney as they plan to sue various municipalities over short-term rentals. He mentioned documents he received will be distributed.

Mayor Soranno is communicating with the County Administrator of the possibility of banking surplus Penny III and rolling it over into Penny IV. He is currently in communication with the County Administrator.

Mayor Queen stated their waste company mentioned that their recycling rates are tripling. He added that 30-40% (used to be 15%) is being contaminated and is being burned for electricity.

Mayor Johnson stated they are currently in negotiations with Waste Connections who also mentioned recycling rates are increasing.

Mayor Henderson does not want trucks three days a week and felt no need to pay for recycling if recycling is not being done.

Mayor Kennedy stated that they have decided to keep recycling for another year to see where rates are in the following year. During an FLC conference, the group that handles recycling in their community mentioned their hope for rates to decrease by the end of 2019. She mentioned having a professor from Atlanta visit the communities to speak on recycling and possibly provide ideas to help the communities.

Mayor Notaro will work on inviting the professor as a guest speaker at one of the BIG-C meetings.

Mayor Notaro thanked the Tampa Bay Beaches Chamber of Commerce for the ornaments they provided for all at the meeting.

10. Legislative Update

None.

11. City Events

Mayor Kennedy: Boat Parade, December 15th, 7PM

Mayor Lunn: Pancake Breakfast, December 9th, 8AM -12PM
Boat Parade, December 14th, 6PM
Gasparilla Beach Invasion, December 16th, 1PM – 5PM
Battle of the Bands, December 18th, 2PM

Mayor Lunn added that the Treasure Island and Madeira Beach Chamber of Commerce has relocated to 12601 Gulf Boulevard. He introduced new District 3 Commissioner Saleene Partridge who will be announcing her candidacy in December with voting occurring in March 2019. He wished all a Merry Christmas.

Mayor Schmidt: None

Mayor Notaro: None

Mayor Soranno: Indian Shores Property Owners Christmas Party, December 5th
Indian Shores Women’s Club Christmas Party, December 6th
Mayors Council Luncheon, December 7th
Boat Parade, December 16th

He wished all a Happy Holidays.

Mayor Johnson: Lighted Boat Parade, December 7th along with a party at Meridian Park
Land Parade, December 8th
Pass-a-Grille Bon Fire, December 13th, located north of Paradise Grille.

He wished all a Happy Holidays.

Mayor Simons: Boat Parade, December 16th
He wished all a Happy Holidays.

Mayor Black: 52nd Annual Madeira Beach Boat Parade, December 8th, 6:30PM
Movies on the Beach, December 7th, showing “How the Grinch Stole Christmas” and “Home Alone” at Archibald Park
NSA Softball Tournament, December 8th, at the City Center Complex
She wished all a Merry Christmas

Mayor Henderson: Town Parade, 2PM
Boat Parade, December 16th

Mayor Queen wished all a Safe Holiday.

Madeira Beach City Manager Jonathan Evans requested support from the BIG-C for his appointment to serve a 2-year term as a staff representative to the Penny for Pinellas Joint Review Committee to work on affordable housing and economic development. He would be representing: Belleair Beach, Belleair Shore, Indian Rocks Beach, Indian Shores, Madeira Beach, North Redington Beach, Redington Beach, Redington Shores, St. Pete Beach and Treasure Island.

He asked the Board for a vote to show their support for the appointment. He also requested the addition of a standing item on the BIG-C meeting agendas to provide updates and for any support or if action is required from the BIG-C.

Motion by Mayor Queen, seconded by Mayor Soranno, for the BIG-C to support Jonathan Evans. Motion carried unanimously.

12. Adjourn

The meeting adjourned at 9:56 AM. The next meeting will be Wednesday, January 30, 2019, at 9:00 AM, at the Town of Redington Shores Town Hall, 17425 Gulf Boulevard, Redington Shores, FL.

January 30, 2019
Date Approved

APPROVED: Leslie Ford Notaro
Leslie Ford Notaro, President

ATTEST: Patricia A. Gentry
Patricia A. Gentry, City Clerk